



Northern Illinois
University

Resources **for** **Your** Business



Local Source for Talent

Each year, NIU graduates 5,500 students who are eager to enter the marketplace or boost their careers with their newly-obtained knowledge and skills.

NIU degree programs offer 56 majors with 90 emphases, 73 minors and seven pre-professional programs in seven colleges, awarding bachelor's degrees through doctoral degrees.

In addition to degree programs, NIU can provide customized credit and non-credit courses and certificates to meet your organizational needs.



Average number of students
graduating each May

5,500



Interested in a student intern or new hire?

Attend or participate in an NIU internship or career fair in the fall (October) and spring (February).

Contact: Jan Wylde
jwylde2@niu.edu
815-753-8346

DeKalb/Sycamore area business, government, and civic organizations have a unique opportunity to take advantage of a pipeline of talent at multiple points along the students' educational pathways, from undergraduate internships to hiring graduating seniors and alumni of all ages.



Interested in engineering students?

The College of Engineering & Engineering Technology (CEET) has its own job/internship fair.

Contact:

Jelmir Atkins, atkins@niu.edu, 815-753-1278.

For CEET's job posting site, go to:

<http://niu.ceet.jobthread.com/post>



NIU's Career Services Departments can connect you with students with the right educational background for your organization.

NIU Career Services:
<http://www.niu.edu/careerservices/>

Contact: Cindy Henderson
chenderson@niu.edu
815-753-4405

Technical Expertise and Support

No matter what business you're in, chances are good NIU has the know-how that can benefit your company. NIU researchers and faculty can help you access and make sense of the information you need to make smart decisions for your organization.

- NIU's dynamic and award-winning faculty and management students offer **resources for entrepreneurs**.
Contact: Sarah Marsh
smarsh@niu.edu
815-753-6211
- **Business development planning and new product launches** can be topics for MBA Capstone projects.
Contact: Jim Johnson
jamesjohnson@niu.edu
815-753-1116
- Help with **market research and business assessments** is available through NIU's **Experiential Learning Center**.
Contact: Joan Petros
jpetros@niu.edu
815-753-8414

or the **Springboard program**
Contact: Luanne Mayorga
lmayorga@niu.edu
815-753-6927
- NIU's College of Engineering and Engineering Technology can improve your **productivity and profitability** while providing students with real-world learning experiences.
Contact: Deborah Gutierrez
dgutierrez1@niu.edu,
815-753-1442
- **Data analysis and program evaluation** are available for an array of public and private sector clients at the state, regional, and national levels.
Contact: Joan Pontarelli
jpontarelli@niu.edu
815-753-1646
- Expertise in **local economic development, nonprofit management, and strategic planning** is available through NIU's Public Administration Department.
Contact: Denise Burchard
dburchard@niu.edu
815-753-6149
- **Economic impact analysis** is available through the Center for Governmental Studies.
Contact: Brian Richard
brichard@niu.edu
815-753-0162
- NIU's **survey research** team is available to assist with **surveys** of all sizes and complexity.
Contact: Mindy Schneiderman
schneiderman@niu.edu
815-753-0039
- Law firms or local businesses can find **in house attorneys**.
Contact: Greg Anderson
ganderson@niu.edu
815-753-9604
- Useful resources, training, and networking opportunities are available for **nonprofit organizations** through NIU's Center for Non-Governmental Organization Leadership and Development.
Contact: Nancy Castle
ncastle@niu.edu
815-753-4430
- Assistance with off-campus credit programs, community college engagement, and conferences and professional development is available.
Contact: Ted Moen
tmoen@niu.edu
815-753-6926

Business Development, Employee Relations, and Conference Services

NIU's facilities, services, and cultural/recreational events are ideal venues for business development, client entertainment, or employee appreciation activities. Whether planning an international conference for your company or getting a group of employees together for a fun afternoon at a concert or football game, NIU can help make a memorable impression.

On a daily basis there are lectures, concerts, or exhibits at NIU that can enrich your employees, spark discussion with a business colleague, or provide a moment of inspiration.

NIU Event Calendar: <https://calendar.niu.edu/>

Conference Planning & Registration Services (around the world)

Contact: Matt Volk
mvolk@niu.edu
815-753-1544

Meeting facilities at NIU

- Altgeld Hall, 595 College Ave,

Contact: Ellen Andersen
ellena@niu.edu
815-753-1999

- Barsema Alumni & Visitors Center
231 N. Annie Glidden Road

Contact: bavc@niu.edu
815-753-1534

- Convocation Center, 1525 Lincoln Highway,

Contact: convocenter@niu.edu
815-752-6800

- Holmes Student Center, 340 Carroll Ave
- Meeting Room Reservations

Contact: Jennifer Jeffries
jenniferj@niu.edu
815-753-1745

- Special Events Planning

Contact: Pam Davis
pdavis@niu.edu
815-753-1743

- Hotel Services

Contact: 815-753-1444

Regional Conference Centers

- Hoffman Estates, Rockford, and Naperville

Contact: Gina Kenyon
gkenyon@niu.edu
815-752-8990

- Lorado Taft Field Campus Executive Meeting Program

Contact: Diana Dennis
ddennis@niu.edu
815-732-2111 ext. 123

NIU Visual & Performing Arts

<http://www.vpa.niu.edu/cvpa/or> 815-753-1635

NIU Athletics

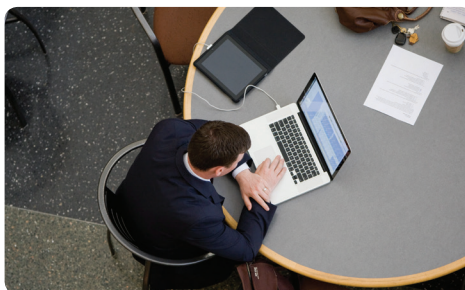
Contact: John Cheney
jcheney2@niu.edu
815-753-1801

- Premium seating sky boxes (indoor and outdoor) and hospitality clubs

Contact: Huskie Athletic Fund
815-753-1923
huskieathleticfund@niu.edu

- Convocation Suites

Contact: Heather Priest
hpriest2@niu.edu
815-752-6818



Innovation, Business and Professional Development

Product development, business acceleration, and commercialization services and support are available through NIU for businesses and organizations at all stages.

- NIU's EIGERlab is a one-stop resource to help start-up, early stage, and expanding businesses commercialize new ideas and increase revenues and profits.
- Rev3, an innovation center located at NIU's Naperville Campus, helps people and companies prototype, build, and assemble products, write software, and develop technology to drive the third industrial revolution.

Contact: Dan Cataldi
dcataldi@eigerlab.org
815/965-3522

Contact: Nic Zito
info@rev3dupage.com
630-708-6738

Marketing and Advertising

NIU has numerous marketing and advertising outlet resources that can help businesses and organizations interact with our campus and the community.

- Advertise with the Northern Star and Student Association Huskie Bus Line signage.
- Huskie Sports Properties manages all aspects of NIU Huskie Athletics rights relationships, providing corporate partners both traditional and new media opportunities with NIU in which to bolster their own brand and maximize exposure through inventory such as venue signage; event sponsorships and promotion; corporate hospitality; television; digital engagement and visibility via the official athletics website; and radio game broadcasts and coaches' shows on the Northern Illinois Sports Network.

Contact: James Forman
jforman1@niu.edu
815-753-0308
<http://northernstar.info/site/advertise/>

Contact: Evan Hawkins
815-753-2129



NORTHERN ILLINOIS UNIVERSITY

Office of Community Affairs

Your Future, Our Focus

Still not sure where to turn? For help navigating your way to the right department or individual, call:

Office of Community Affairs
Jennifer Groce
Director,
jgroce@niu.edu | 815-753-0916