

IMEC Regional Best Practices Conference—Northern Illinois

Tuesday, November 7, 2017 | 8:00am – 11:30am

NIU Rockford

Audience: Business leaders from across northern Illinois

The core purpose of IMEC is to strengthen the economic and workforce competitiveness of organizations in Illinois. Through your generous support of the IMEC Regional Best Practices Conference, you will align your brand as a leader in enterprise excellence and continuous quality improvement. Your contributions allow for participants to discover the tools and techniques required to create their competitive futures, while learning from the success of their regional neighbors, all towards the goal of long-term economic sustainability.

IMEC Regional Best Practices Conference Sponsorship Levels

Cultivator of Excellence – \$2,500

- › Name inclusion in the event title: IMEC Regional Best Practices Conference presented by [COMPANY]
- › Premium signage in the auditorium for the entire event, in full sight of all participants
- › Full page promotion in the conference handout
- › Conference attendance for up to six people
- › Logo on all promotional materials: print and digital
- › Verbal recognition at the Conference
- › Opportunity to display promotional materials on a shared *Sponsors* table in lobby area

Collaborator for Excellence – \$1,000

- › Name inclusion in the event title: IMEC Regional Best Practices Conference Networking Break presented by [COMPANY]
- › Half page promotion in the conference handout
- › Conference attendance for up to four people
- › Logo on all promotional materials: print and digital
- › Verbal recognition at the Conference
- › Opportunity to display promotional materials on a shared *Sponsors* table in lobby area

Supporter of Excellence – \$500

- › Conference attendance for up to two people
- › Quarter page promotion in the conference handout
- › Logo on all promotional materials: print and website
- › Opportunity to display promotional materials on a shared *Sponsors* table in lobby area

To secure your sponsorship of the IMEC Regional Best Practices Conference, please contact:

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