Local Source for Talent

Each year, NIU graduates 5,500 students who are eager to enter the marketplace or boost their careers with their newly-obtained knowledge and skills.

NIU degree programs offer 56 majors with 90 emphases, 73 minors and seven pre-professional programs in seven colleges, awarding bachelor’s degrees though doctoral degrees.

In addition to degree programs, NIU can provide customized credit and non-credit courses and certificates to meet your organizational needs.

DeKalb/Sycamore area business, government, and civic organizations have a unique opportunity to take advantage of a pipeline of talent at multiple points along the students’ educational pathways, from undergraduate internships to hiring graduating seniors and alumni of all ages.

Interested in engineering students?
The College of Engineering & Engineering Technology (CEET) has its own job/internship fair.

Contact:
Jelmir Atkins, atkins@niu.edu, 815-753-1278.

For CEET’s job posting site, go to:
http://niuceet.jobthread.com/post

Interested in a student intern or new hire?
Attend or participate in an NIU internship or career fair in the fall (October) and spring (February).

Contact: Jan Wylde
jwylde2@niu.edu
815-753-8346

NIU’s Career Services Departments can connect you with students with the right educational background for your organization.

NIU Career Services:
http://www.niu.edu/careerservices/

Contact: Cindy Henderson
chenderson@niu.edu
815-753-4405
Technical Expertise and Support

No matter what business you’re in, chances are good NIU has the know-how that can benefit your company. NIU researchers and faculty can help you access and make sense of the information you need to make smart decisions for your organization.

- NIU’s dynamic and award-winning faculty and management students offer **resources for entrepreneurs**.
  
  **Contact:** Sarah Marsh  
  smarsh@niu.edu  
  815-753-6211

- **Business development planning and new product launches** can be topics for MBA Capstone projects.
  
  **Contact:** Jim Johnson  
  jamesjohnson@niu.edu  
  815-753-1116

- Help with **market research and business assessments** is available through NIU’s Experiential Learning Center.
  
  **Contact:** Joan Petros  
  jpetros@niu.edu  
  815-753-8414  
  **or the Springboard program**  
  **Contact:** Luanne Mayorga  
  lmayorga@niu.edu  
  815-753-6927

- NIU’s College of Engineering and Engineering Technology can improve your **productivity and profitability** while providing students with real-world learning experiences.
  
  **Contact:** Deborah Gutierrez  
  dgutierrez1@niu.edu,  
  815-753-1442

- **Data analysis and program evaluation** are available for an array of public and private sector clients at the state, regional, and national levels.
  
  **Contact:** Joan Pontarelli  
  jpointarelli@niu.edu  
  815-753-1646

- Expertise in **local economic development, nonprofit management, and strategic planning** is available through NIU’s Public Administration Department.
  
  **Contact:** Denise Burchard  
  dburchard@niu.edu  
  815-753-6149

- **Economic impact analysis** is available through the Center for Governmental Studies.
  
  **Contact:** Brian Richard  
  brichard@niu.edu  
  815-753-0162

- NIU’s **survey research** team is available to assist with **surveys** of all sizes and complexity.
  
  **Contact:** Mindy Schneiderman  
  schneiderman@niu.edu  
  815-753-0039

- Law firms or local businesses can find **in house attorneys**.
  
  **Contact:** Greg Anderson  
  ganderson@niu.edu  
  815-753-9604

- Useful resources, training, and networking opportunities are available for **nonprofit organizations** through NIU’s Center for Non-Governmental Organization Leadership and Development.
  
  **Contact:** Nancy Castle  
  ncastle@niu.edu  
  815-753-4430

- Assistance with off-campus credit programs, community college engagement, and conferences and professional development is available.
  
  **Contact:** Ted Moen  
  tmoen@niu.edu  
  815-753-6926
Business Development, Employee Relations, and Conference Services
NIU’s facilities, services, and cultural/recreational events are ideal venues for business development, client entertainment, or employee appreciation activities. Whether planning an international conference for your company or getting a group of employees together for a fun afternoon at a concert or football game, NIU can help make a memorable impression.

On a daily basis there are lectures, concerts, or exhibits at NIU that can enrich your employees, spark discussion with a business colleague, or provide a moment of inspiration.

NIU Event Calendar:  https://calendar.niu.edu/

Conference Planning & Registration Services
(around the world)

Contact: Matt Volk
mvolk@niu.edu
815-753-1544

Meeting facilities at NIU
• Altgeld Hall, 595 College Ave,
  Contact: Ellen Andersen
  ellen@niu.edu
  815-753-1999

• Barsema Alumni & Visitors Center
  231 N. Annie Glidden Road
  Contact: bavc@niu.edu
  815-753-1534

• Convocation Center, 1525 Lincoln Highway,
  Contact: convocenter@niu.edu
  815-752-6800

• Holmes Student Center, 340 Carroll Ave
  - Meeting Room Reservations
    Contact: Jennifer Jeffries
    jenniferj@niu.edu
    815-753-1745
  - Special Events Planning
    Contact: Pam Davis
    pdavis@niu.edu
    815-753-1743
  - Hotel Services
    Contact: 815-753-1444

Regional Conference Centers
• Hoffman Estates, Rockford, and Naperville
  Contact: Gina Kenyon
  gkenyon@niu.edu
  815-752-8990

• Lorado Taft Field Campus Executive Meeting Program
  Contact: Diana Dennis
  ddennis@niu.edu
  815-732-2111 ext. 123

NIU Visual & Performing Arts
http://www.vpa.niu.edu/cvpa/or 815-753-1635

NIU Athletics
Contact: John Cheney
jcheney2@niu.edu
815-753-1801

• Premium seating sky boxes (indoor and outdoor) and hospitality clubs
  Contact: Huskie Athletic Fund
  815-753-1923
  huskieathleticfund@niu.edu

• Convocation Suites
  Contact: Heather Priest
  hpriest2@niu.edu
  815-752-6818
Innovation, Business and Professional Development

Product development, business acceleration, and commercialization services and support are available through NIU for businesses and organizations at all stages.

- NIU’s EIGERlab is a one-stop resource to help start-up, early stage, and expanding businesses commercialize new ideas and increase revenues and profits.
  
  **Contact:** Dan Cataldi  
dcataldi@eigerlab.org  
815/965-3522

- Rev3, an innovation center located at NIU’s Naperville Campus, helps people and companies prototype, build, and assemble products, write software, and develop technology to drive the third industrial revolution.
  
  **Contact:** Nic Zito  
info@rev3dupage.com  
630-708-6738

Marketing and Advertising

NIU has numerous marketing and advertising outlet resources that can help businesses and organizations interact with our campus and the community.

- Advertise with the Northern Star and Student Association Huskie Bus Line signage.
  
  **Contact:** James Forman  
jforman1@niu.edu  
815-753-0308  
http://northernstar.info/site/advertise/

- Huskie Sports Properties manages all aspects of NIU Huskie Athletics rights relationships, providing corporate partners both traditional and new media opportunities with NIU in which to bolster their own brand and maximize exposure through inventory such as venue signage; event sponsorships and promotion; corporate hospitality; television; digital engagement and visibility via the official athletics website; and radio game broadcasts and coaches’ shows on the Northern Illinois Sports Network.
  
  **Contact:** Evan Hawkins  
815-753-2129

Still not sure where to turn? For help navigating your way to the right department or individual, call:

Office of Community Affairs  
Director,  
jgroce@niu.edu | 815-753-0916