

# Retail Sales Trends - 2012

## DeKalb / Sycamore / Cortland Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
<b>Population</b>	12,875,255	100,956	43,842	17,481	4,270	900	2,164	1,476	841	5,186	1,164	1,744	337	1,453
<b>Total Retail Sales</b>	160,162,914,449	1,819,833,896	529,756,179	1,130,418,887	35,904,297	4,770,967	13,200,419	15,998,332	7,809,736	60,566,470	6,477,284	7,341,645	1,663,790	5,925,890
<b>Per Capita Total Sales</b>	12,440	18,026	12,083	64,666	8,409	5,301	6,100	10,839	9,286	11,679	5,565	4,210	4,937	4,078
<b>General Merchandise</b>	20,733,160,619	149,564,784	149,564,784	-	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,610	1,481	3,411	-	-	-	-	-	-	-	-	-	-	-
<b>Food</b>	20,039,884,170	134,729,564	65,852,747	61,468,459	788,704	-	-	-	-	6,619,654	-	-	-	-
<i>Per Capita</i>	1,556	1,335	1,502	3,516	185	-	-	-	-	1,276	-	-	-	-
<b>Drinking &amp; Eating</b>	19,393,712,304	111,793,622	68,587,766	34,437,851	-	-	2,260,924	580,946	631,272	4,787,063	507,800	-	-	-
<i>Per Capita</i>	1,506	1,107	1,564	1,970	-	-	1,045	394	751	923	436	-	-	-
<b>Apparel</b>	5,994,201,569	7,128,112	7,128,112	-	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	466	71	163	-	-	-	-	-	-	-	-	-	-	-
<b>Furniture, H.H. &amp; Radio</b>	7,189,768,053	23,421,527	20,684,998	2,360,677	-	-	375,852	-	-	-	-	-	-	-
<i>Per Capita</i>	558	232	472	135	-	-	174	-	-	-	-	-	-	-
<b>Lumber, Bldg. &amp; Hardware</b>	7,718,024,120	55,559,945	22,120,923	32,105,872	-	-	226,681	-	-	1,106,469	-	-	-	-
<i>Per Capita</i>	599	550	505	1,837	-	-	105	-	-	213	-	-	-	-
<b>Automotive &amp; Filling Stations</b>	35,836,192,341	454,242,963	90,624,448	284,064,726	17,632,139	-	6,443,801	5,835,667	2,734,408	41,747,634	5,141,468	-	18,672	-
<i>Per Capita</i>	2,783	4,499	2,067	16,250	4,129	-	2,978	3,954	3,251	8,050	4,417	-	55	-
<b>Drugs &amp; Other</b>	24,308,647,928	393,011,652	74,197,724	307,503,111	403,961	3,229,317	181,352	134,700	240,024	4,595,429	268,673	583,811	1,644,777	28,773
<i>Per Capita</i>	1,888	3,893	1,692	17,591	95	3,588	84	91	285	886	231	335	4,881	20
<b>Agricultural &amp; Extractive</b>	16,053,676,578	452,802,304	29,448,085	403,250,239	216,855	-	1,485,694	9,393,727	2,655,079	602,579	311,498	5,384,842	-	53,706
<i>Per Capita</i>	1,247	4,485	672	23,068	51	-	687	6,364	3,157	116	268	3,088	-	37
<b>Manufacturing</b>	2,895,646,767	8,832,656	1,546,592	4,381,988	920,767	33,159	233,473	42,841	30,831	946,911	224,531	471,563	-	-
<i>Per Capita</i>	225	87	35	251	216	37	108	29	37	183	193	270	-	-

Source: Illinois Department of Revenue 2012 Totals & US Census Bureau 2011/2012 population estimates

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect confidentiality of individual taxpayers. Totals include censored data.

\* Total Trade Area Population is from 2010 estimates and includes populations found in DeKalb County Townships of Afton, Clinton, Cortland, DeKalb, Franklin, Genoa, Kingston, Malta, Mayfield, Milan, Pierce, Shabbona, South Grove, Squaw Grove, and Sycamore; Kane County Townships of Virgil and Kaneville; Ogle County Townships of Dement and Lynnville; and Lee County Townships of Alto and Willow Creek

Last update: June 2013

# Retail Sales Trends - 2012

## Sandwich / Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
<b>Population</b>	12,875,255	47,795	7,377	2,207	1,476	883	841	2,164	838	11,053	874	1,712	1,664
<b>Total Retail Sales</b>	160,162,914,449	293,529,413	59,459,951	15,705,562	15,998,332	4,245,436	7,809,736	13,200,419	562,224	155,050,736	3,146,386	8,030,280	10,320,351
<b>Per Capita Total Sales</b>	12,440	6,141	8,060	7,116	10,839	4,808	9,286	6,100	671	14,028	3,600	4,691	6,202
<b>General Merchandise</b>	20,733,160,619	-	-	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,610	-	-	-	-	-	-	-	-	-	-	-	-
<b>Food</b>	20,039,884,170	22,260,711	7,518,197	-	-	-	-	-	-	9,786,080	-	2,956,108	2,000,326
<i>Per Capita</i>	1,556	466	1,019	-	-	-	-	-	-	885	-	1,727	1,202
<b>Drinking &amp; Eating</b>	19,393,712,304	17,956,220	6,463,409	1,952,158	580,946	-	631,272	2,260,924	-	5,713,835	-	353,676	-
<i>Per Capita</i>	1,506	376	876	885	394	-	751	1,045	-	517	-	207	-
<b>Apparel</b>	5,994,201,569	534,625	534,625	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	466	11	72	-	-	-	-	-	-	-	-	-	-
<b>Furniture, H.H. &amp; Radio</b>	7,189,768,053	3,891,323	-	-	-	-	-	375,852	-	3,515,471	-	-	-
<i>Per Capita</i>	558	81	-	-	-	-	-	174	-	318	-	-	-
<b>Lumber, Bldg. &amp; Hardware</b>	7,718,024,120	5,454,552	3,624,286	-	-	-	-	226,681	-	1,603,585	-	-	-
<i>Per Capita</i>	599	114	491	-	-	-	-	105	-	145	-	-	-
<b>Automotive &amp; Filling Stations</b>	35,836,192,341	79,279,145	15,308,170	11,522,335	5,835,667	-	2,734,408	6,443,801	-	31,320,489	2,605,725	3,508,550	-
<i>Per Capita</i>	2,783	1,659	2,075	5,221	3,954	-	3,251	2,978	-	2,834	2,981	2,049	-
<b>Drugs &amp; Other</b>	24,308,647,928	37,472,537	22,659,295	1,843,545	134,700	163,705	240,024	181,352	-	11,466,601	193,270	55,666	534,379
<i>Per Capita</i>	1,888	784	3,072	835	91	185	285	84	-	1,037	221	33	321
<b>Agricultural &amp; Extractive</b>	16,053,676,578	44,661,860	1,797,941	37,213	9,393,727	2,988	2,655,079	1,485,694	-	21,049,679	33,753	846,137	7,359,649
<i>Per Capita</i>	1,247	934	244	17	6,364	3	3,157	687	-	1,904	39	494	4,423
<b>Manufacturing</b>	2,895,646,767	2,411,155	1,156,491	80,819	42,841	28,174	30,831	233,473	-	647,587	29,612	126,126	35,201
<i>Per Capita</i>	225	50	157	37	29	32	37	108	-	59	34	74	21

Source: Illinois Department of Revenue 2012 Totals & US Census Bureau 2011/2012 population estimates

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect confidentiality of individual taxpayers. Totals include censored data.

Total trade area population is based on 2010 estimates and includes populations found in: DeKalb County Townships of Clinton, Paw Paw, Sandwich Shabbona, Somonauk, Squaw Grove and Victor; Kendall County Townships of Fox and Little Rock; and LaSalle County Townships of Adams, Earl Mission, Northville and Serena.

Last update: June 2013