

Retail Sales Trends - 2013

DeKalb / Sycamore / Cortland Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,830,632	100,956	43,849	17,519	4,324	1,156	2,054	1,490	937	5,187	1,160	1,730	330	1,311
Total Retail Sales	165,977,403,451	1,819,833,896	523,658,020	1,123,444,259	26,807,868	3,966,597	10,708,475	10,506,335	6,555,123	65,388,095	5,778,472	9,965,700	712,635	5,925,890
Per Capita Total Sales	12,891	18,026	11,944	64,127	6,278	4,407	4,948	7,118	7,794	12,609	4,964	5,714	2,115	4,078
General Merchandise	20,504,597,926	149,564,784	145,091,378	1,403,954	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,598	1,481	3,309	80	-	-	-	-	-	-	-	-	-	-
Food	20,415,116,679	134,729,564	65,400,022	59,487,093	918,456	-	-	-	-	5,677,033	5,166	-	-	-
<i>Per Capita</i>	1,591	1,335	1,491	3,396	212	-	-	-	-	1,094	4	-	-	-
Drinking & Eating	20,130,433,715	111,793,622	67,411,032	34,212,350	-	751,288	2,146,819	451,481	754,766	4,948,800	-	234,177	-	-
<i>Per Capita</i>	1,569	1,107	1,537	1,953	-	650	1,045	303	806	954	-	135	-	-
Apparel	6,163,155,122	7,128,112	8,019,269	310,752	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	480	71	183	18	-	-	-	-	-	-	-	-	-	-
Furniture, H.H. & Radio	7,267,671,833	23,421,527	20,194,461	3,000,588	-	-	-	-	-	57,872	-	-	-	-
<i>Per Capita</i>	566	232	461	171	-	-	-	-	-	11	-	-	-	-
Lumber, Bldg. & Hardware	8,207,547,411	55,559,945	23,492,009	34,257,731	10,997,073	-	225,420	-	-	1,030,948	-	1,877,108	-	-
<i>Per Capita</i>	640	550	536	1,955	2,543	-	110	-	-	199	-	1,085	-	-
Automotive & Filling Stations	37,980,549,689	454,242,963	81,838,781	584,578,883	14,044,120	-	6,278,307	5,593,842	2,670,423	48,726,072	5,004,810	-	897	-
<i>Per Capita</i>	2,960	4,499	1,866	33,368	3,248	-	3,057	3,754	2,850	9,394	4,314	-	3	-
Drugs & Other	24,909,321,382	393,011,652	78,920,501	-235,277,901	147,165	3,152,020	254,293	84,039	268,868	3,646,539	276,237	576,191	711,738	74,063
<i>Per Capita</i>	1,941	3,893	1,800	13,430	34	2,727	124	56	287	703	238	333	2,157	56
Agricultural & Extractive	17,326,028,096	452,802,304	30,174,323	636,808,592	120,738	28,704	1,529,012	4,315,821	2,834,514	370,469	276,764	6,102,002	-	56,377
<i>Per Capita</i>	1,350	4,485	688	36,350	28	25	744	2,897	3,025	71	239	3,527	-	43
Manufacturing	3,072,981,598	8,832,656	3,116,244	466,217	580,316	34,585	274,624	61,152	26,552	930,362	215,495	1,410,399	-	-
<i>Per Capita</i>	240	87	71	27	134	30	134	41	28	179	815	815	-	-

Source: Illinois Department of Revenue 2013 Totals & US Census Bureau 2012/2013 population estimates

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect confidentiality of individual taxpayers. Totals include censored data.

* Total Trade Area Population is from 2010 estimates and includes populations found in DeKalb County Townships of Afton, Clinton, Cortland, DeKalb, Franklin, Genoa, Kingston, Malta, Mayfield, Milan, Pierce, Shabbona, South Grove, Squaw Grove, and Sycamore; Kane County Townships of Virgil and Kaneville; Ogle County Townships of Dement and Lynnville; and Lee County Townships of Alto and Willow Creek

Last update: **August 2016**

Retail Sales Trends - 2013

Sandwich / Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,830,632	46,663	7,421	1,893	1,506	870	937	2,054	665	10,856	977	1,701	2,137
Total Retail Sales	165,977,403,451	283,706,241	65,836,425	15,597,612	15,306,237	4,081,571	7,755,132	13,937,325	616,618	139,133,684	261,008	8,785,653	12,394,976
Per Capita Total Sales	12,891	6,080	8,872	8,240	10,164	4,691	8,277	6,785	927	12,816	267	5,165	5,800
General Merchandise	20,504,597,926	-	-	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,598	-	-	-	-	-	-	-	-	-	-	-	-
Food	20,415,116,679	25,464,381	7,433,854	-	-	-	-	2,660,844	-	10,344,881	-	2,959,721	2,065,081
<i>Per Capita</i>	1,591	546	1,002	-	-	-	-	1,295	-	953	-	1,740	966
Drinking & Eating	20,130,433,715	17,181,678	6,905,743	2,115,806	590,770	-	754,766	2,013,437	-	4,801,156	-	-	-
<i>Per Capita</i>	1,569	368	931	1,118	392	-	806	980	-	442	-	-	-
Apparel	6,163,155,122	-	-	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	480	-	-	-	-	-	-	-	-	-	-	-	-
Furniture, H.H. & Radio	7,267,671,833	4,236,654	316,365	-	-	-	-	375,852	-	3,544,437	-	-	-
<i>Per Capita</i>	566	91	43	-	-	-	-	183	-	326	-	-	-
Lumber, Bldg. & Hardware	8,207,547,411	6,097,942	4,292,254	-	-	-	-	298,115	-	1,507,573	-	-	-
<i>Per Capita</i>	640	131	578	-	-	-	-	145	-	139	-	-	-
Automotive & Filling Stations	37,980,549,689	72,645,954	19,692,536	11,189,620	5,540,555	-	2,670,423	6,159,163	588	27,393,069	-	-	-
<i>Per Capita</i>	2,960	1,557	2,654	5,911	3,679	-	2,850	2,999	1	2,523	-	-	-
Drugs & Other	24,909,321,382	33,161,321	23,330,673	2,134,209	117,483	139,323	268,868	-	5,709	5,521,585	195,519	79,464	1,368,488
<i>Per Capita</i>	1,941	711	3,144	1,127	78	160	287	-	9	509	200	47	640
Agricultural & Extractive	17,326,028,096	46,144,501	2,850,268	-	8,989,471	14,987	2,834,514	2,008,898	363	19,394,387	23,873	1,098,255	8,929,485
<i>Per Capita</i>	1,350	989	384	-	5,969	17	3,025	978	1	1,787	24	646	4,179
Manufacturing	3,072,981,598	2,202,627	1,014,732	157,977	47,434	-	26,552	226,177	-	551,166	41,616	105,051	31,922
<i>Per Capita</i>	240	47	137	83	31	-	28	110	-	51	43	62	15

Source: Illinois Department of Revenue 2013 Totals & US Census Bureau 2012/2013 population estimates

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect confidentiality of individual taxpayers. Totals include censored data.

Total trade area population is based on 2010 estimates and includes populations found in: DeKalb County Townships of Clinton, Paw Paw, Sandwich Shabbona, Somonauk, Squaw Grove and Victor; Kendall County Townships of Fox and Little Rock; and LaSalle County Townships of Adams, Earl Mission, Northville and Serena.

Last update: **August 2016**