

Retail Sales — DeKalb/Sycamore Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,848,554	81,697	44,281	17,566	4,390	1,014	2,045	1,459	870	5,734	1,009	1,647	340	1,342
Total Retail Sales	171,233,774,018	1,838,206,294	538,817,271	1,133,067,350	29,392,478	4,745,556	11,918,452	8,091,870	6,893,577	72,058,000	5,711,841	15,147,736	1,458,734	10,903,429
Per Capita Total Sales	13,327	22,500	12,168	64,503	6,695	4,680	5,828	5,546	7,924	12,567	5,661	9,197	4,290	8,125
General Merchandise	21,613,853,070	146,653,416	145,331,012	1,322,404	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,682	1,795	3,282	75	-	-	-	-	-	-	-	-	-	-
Food	20,990,233,320	141,893,250	65,602,683	65,853,592	1,071,409	-	1,943,678	-	-	7,399,932	4,826	17,130	-	-
<i>Per Capita</i>	1,634	1,737	1,482	3,749	244	-	950	-	-	1,291	5	10	-	-
Drinking & Eating	21,105,487,589	117,966,818	72,375,099	35,464,080	-	833,282	2,057,856	499,301	786,168	5,425,480	525,552	-	-	-
<i>Per Capita</i>	1,643	1,444	1,634	2,019	-	822	1,006	342	904	946	521	-	-	-
Apparel	6,278,459,395	9,525,376	9,156,209	369,167	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	489	117	207	21	-	-	-	-	-	-	-	-	-	-
Furniture, H.H. & Radio	7,215,528,432	23,415,986	20,299,326	3,076,000	-	-	-	-	-	40,660	-	-	-	-
<i>Per Capita</i>	562	287	458	175	-	-	-	-	-	7	-	-	-	-
Lumber, Bldg. & Hardware	8,636,214,116	72,954,412	26,215,248	34,510,156	11,081,416	-	-	-	20,034	1,127,558	-	-	-	-
<i>Per Capita</i>	672	893	592	1,965	2,524	-	-	-	23	197	-	-	-	-
Automotive & Filling Stations	39,034,025,666	794,934,777	83,933,383	619,681,012	15,647,098	728,358	5,827,630	6,622,545	-	52,955,807	4,544,775	-	58,784	4,935,385
<i>Per Capita</i>	3,038	9,730	1,895	35,277	3,564	718	2,850	4,539	-	9,235	4,504	-	173	3,678
Drugs & Other	25,630,534,427	132,653,132	81,900,819	38,821,370	139,806	2,955,664	215,912	1,710,042	176,015	3,745,615	249,205	651,803	1,046,899	1,039,982
<i>Per Capita</i>	1,995	1,624	1,850	2,210	32	2,915	106	1,172	202	653	247	396	3,079	775
Ag. & All Others	17,495,476,036	371,144,347	30,610,577	328,653,599	87,917	31,228	1,291,018	-872,018	2,140,064	518,302	251,275	8,306,576	-	125,809
<i>Per Capita</i>	1,362	4,543	691	18,710	20	31	631	-598	2,460	90	249	5,043	-	94
Manuf.	3,233,961,967	26,863,225	3,392,915	5,315,970	831,039	38,639	11,918,452	99,209	-	820,099	123,239	2,908,752	1,055,286	359,625
<i>Per Capita</i>	252	329	77	303	189	38	5,828	68	-	143	122	1,766	3,104	268

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2014 Calendar Year); Population data source: United States Census Bureau, 2009-2013 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*

Retail Sales — Sandwich/Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,848,554	31,525	7,509	2,319	1,459	935	870	2,045	692	10,995	898	1,832	1,971
Total Retail Sales	171,233,774,018	361,867,432	116,010,511	15,407,695	8,091,870	3,937,845	6,893,577	11,918,452	586,550	171,068,571	3,164,074	8,529,394	16,258,893
Per Capita Total Sales	13,327	11,479	15,450	6,644	5,546	4,212	7,924	5,828	848	15,559	3,523	4,656	8,249
General Merchandise	21,613,853,070	70,230,263	-	-	-	-	-	-	-	70,230,263	-	-	-
<i>Per Capita</i>	1,682	2,228	-	-	-	-	-	-	-	6,387	-	-	-
Food	20,990,233,320	25,104,015	9,246,426	9,851	-	-	-	1,943,678	-	10,847,817	-	3,056,243	-
<i>Per Capita</i>	1,634	796	1,231	4	-	-	-	950	-	987	-	1,668	-
Drinking & Eating	21,105,487,589	25,818,030	11,874,784	2,173,495	499,301	-	786,168	2,057,856	-	8,426,426	-	-	-
<i>Per Capita</i>	1,643	819	1,581	937	342	-	904	1,006	-	766	-	-	-
Apparel	6,278,459,395	43,639	-	-	-	-	-	-	-	43,639	-	-	-
<i>Per Capita</i>	489	1	-	-	-	-	-	-	-	4	-	-	-
Furniture, H.H. & Radio	7,215,528,432	3,255,016	312,228	-	-	-	-	-	-	2,942,789	-	-	-1
<i>Per Capita</i>	562	103	42	-	-	-	-	-	-	268	-	-	0
Lumber, Bldg. & Hardware	8,636,214,116	5,413,001	4,545,833	-	-	-	20,034	-	-	847,134	-	-	-
<i>Per Capita</i>	672	172	605	-	-	-	23	-	-	77	-	-	-
Automotive & Filling Stations	39,034,025,666	124,545,937	62,041,124	10,377,158	6,622,545	-	-	5,827,630	-	39,677,480	-	-	-
<i>Per Capita</i>	3,038	3,951	8,262	4,475	4,539	-	-	2,850	-	3,609	-	-	-
Drugs & Other	25,630,534,427	44,472,949	23,152,282	2,464,684	1,710,042	179,336	176,015	215,912	-	14,387,236	239,609	101,088	1,846,745
<i>Per Capita</i>	1,995	1,411	3,083	1,063	1,172	192	202	106	-	1,309	267	55	937
Ag. & All Others	17,495,476,036	39,988,628	2,163,617	36,363	-872,018	32,378	2,140,064	1,291,018	-	22,053,120	33,966	1,268,924	11,841,196
<i>Per Capita</i>	1,362	1,268	288	16	-598	35	2,460	631	-	2,006	38	693	6,008
Manuf.	3,233,961,967	35,831,628	1,428,165	381,103	99,209	3,937,845	-	11,918,452	-	1,612,667	107,558	87,736	16,258,893
<i>Per Capita</i>	252	1,137	190	164	68	4,212	-	5,828	-	147	120	48	8,249

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2014 Calendar Year); Population data source: United States Census Bureau, 2009-2013 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*