

Retail Sales — DeKalb/Sycamore Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,868,747	81,702	44,092	17,473	4,375	1,115	2,052	1,481	877	5,716	1,029	1,791	335	1,366
Total Retail Sales	174,330,481,249	1,728,430,875	534,591,087	1,046,425,929	29,656,293	4,174,858	10,816,488	7,344,341	6,050,086	63,822,766	5,761,417	12,612,939	933,666	6,241,005
Per Capita Total Sales	13,547	21,155	12,124	59,888	6,779	3,744	5,271	4,959	6,899	11,166	5,599	7,042	2,787	4,569
General Merchandise	21,905,982,075	144,571,215	142,983,051	1,588,164	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,702	1,769	3,243	91	-	-	-	-	-	-	-	-	-	-
Food	21,750,549,765	140,259,204	62,574,399	69,119,964	1,122,714	-	-	-	-	7,370,630	-	71,497	-	-
<i>Per Capita</i>	1,690	1,717	1,419	3,956	257	-	-	-	-	1,289	-	40	-	-
Drinking & Eating	22,450,352,974	122,823,639	73,690,804	38,970,368	-	697,474	1,944,275	-	722,806	5,587,620	552,169	-	-	658,123
<i>Per Capita</i>	1,745	1,503	1,671	2,230	-	626	948	-	824	978	537	-	-	482
Apparel	6,333,351,647	10,135,939	9,682,582	426,575	-	-	-	-	-	26,782	-	-	-	-
<i>Per Capita</i>	492	124	220	24	-	-	-	-	-	5	-	-	-	-
Furniture, H.H. & Radio	7,660,323,910	25,506,350	22,219,433	3,286,917	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	595	312	504	188	-	-	-	-	-	-	-	-	-	-
Lumber, Bldg. & Hardware	8,983,357,581	77,412,651	26,667,559	37,284,823	11,947,134	-	301,773	-	-	1,211,362	-	-	-	-
<i>Per Capita</i>	698	948	605	2,134	2,731	-	147	-	-	212	-	-	-	-
Automotive & Filling Stations	38,518,545,525	578,979,565	81,644,714	416,031,307	14,191,455	9,154	5,438,511	6,022,345	2,201,575	44,072,882	4,345,816	-	55,936	4,965,870
<i>Per Capita</i>	2,993	7,086	1,852	23,810	3,244	8	2,650	4,066	2,510	7,710	4,223	-	167	3,635
Drugs & Other	16,694,815,065	138,060,478	86,883,148	43,320,767	171,633	2,352,278	707,657	-1,246,872	2,745	3,925,937	510,940	764,136	572,939	95,170
<i>Per Capita</i>	1,297	1,690	1,970	2,479	39	2,110	345	-842	3	687	497	427	1,710	70
Ag. & All Others	3,397,515,759	468,441,681	26,789,604	430,558,776	152,729	-	202,195	1,812,565	1,570,055	643,479	182,164	6,372,433	-	157,681
<i>Per Capita</i>	264	5,734	608	24,641	35	-	99	1,224	1,790	113	177	3,558	-	115
Manuf.	3,397,515,759	27,185,783	1,455,793	9,923,449	1,524,130	33,490	10,816,488	91,564	-	960,510	104,036	2,223,475	14,458	38,390
<i>Per Capita</i>	264	333	33	568	348	30	5,271	62	-	168	101	1,241	43	28

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2015 Calendar Year); Population data source: United States Census Bureau, 2010-2014 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*

Retail Sales — Sandwich/Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,848,554	31,618	7,513	2,191	1,481	825	877	2,052	665	11,371	888	1,729	2,026
Total Retail Sales	44,441,674,560	356,690,794	118,803,071	14,694,458	7,344,341	3,669,658	6,050,086	10,816,488	600,150	171,713,534	2,498,121	7,730,300	12,770,587
Per Capita Total Sales	3,459	11,281	15,813	6,707	4,959	4,448	6,899	5,271	902	15,101	2,813	4,471	6,303
General Merchandise	5,343,101,717	72,707,062	-	-	-	-	-	-	-	72,707,062	-	-	-
<i>Per Capita</i>	416	2,300	-	-	-	-	-	-	-	6,394	-	-	-
Food	5,560,491,562	18,590,245	7,917,524	-	-	-	-	-	-	10,672,721	-	-	-
<i>Per Capita</i>	433	588	1,054	-	-	-	-	-	-	939	-	-	-
Drinking & Eating	5,841,960,722	28,499,802	12,312,110	2,159,872	-	-	722,806	1,944,275	-	11,056,261	-	-	304,478
<i>Per Capita</i>	455	901	1,639	986	-	-	824	948	-	972	-	-	150
Apparel	1,554,491,844	53,559	-	-	-	-	-	-	-	53,559	-	-	-
<i>Per Capita</i>	121	2	-	-	-	-	-	-	-	5	-	-	-
Furniture, H.H. & Radio	1,830,446,157	3,177,954	319,531	-	-	-	-	-	-	2,858,423	-	-	-
<i>Per Capita</i>	142	101	43	-	-	-	-	-	-	251	-	-	-
Lumber, Bldg. & Hardware	2,617,593,558	5,323,199	4,528,717	-	-	-	-	301,773	-	492,709	-	-	-
<i>Per Capita</i>	204	168	603	-	-	-	-	147	-	43	-	-	-
Automotive & Filling Stations	9,946,567,145	131,226,125	64,895,693	9,052,458	6,022,345	-	2,201,575	5,438,511	-	38,314,988	2,090,414	3,210,141	-
<i>Per Capita</i>	774	4,150	8,638	4,132	4,066	-	2,510	2,650	-	3,370	2,354	1,857	-
Drugs & Other	6,990,232,718	43,540,602	22,943,106	3,001,865	-1,246,872	173,912	2,745	707,657	7,162	15,697,092	134,510	186,489	1,932,936
<i>Per Capita</i>	544	1,377	3,054	1,370	-842	211	3	345	11	1,380	151	108	954
Ag. & All Others	3,946,459,463	32,698,121	1,808,910	61,399	1,812,565	13,935	1,570,055	202,195	-	18,349,970	44,164	896,028	7,938,900
<i>Per Capita</i>	307	1,034	241	28	1,224	17	1,790	99	-	1,614	50	518	3,919
Manuf.	810,329,674	14,368,420	1,590,987	221,568	91,564	-	-	10,816,488	3,891	1,510,749	31,887	68,309	32,977
<i>Per Capita</i>	63	454	212	101	62	-	-	5,271	6	133	36	40	16

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2015 Calendar Year); Population data source: United States Census Bureau, 2010-2014 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*