

Retail Sales — DeKalb/Sycamore Trade Area

DeKalb / Sycamore / Cortland Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,851,684	80,011	43,269	17,611	4,135	1,041	2,053	1,527	982	4,930	1,170	1,662	358	1,273
Total Retail Sales	177,863,439,760	1,578,686,614	526,765,904	904,527,617	33,349,957	3,885,314	9,464,807	9,117,126	6,589,080	60,776,232	5,445,253	11,814,036	728,585	6,222,703
Per Capita Total Sales	13,840	19,731	12,174	51,362	8,065	3,732	4,610	5,971	6,710	12,328	4,654	7,108	2,035	4,888
General Merchandise	19,113,371,035	138,881,027	137,420,731	1,460,296	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,487	1,736	3,176	83	-	-	-	-	-	-	-	-	-	-
Food	23,921,220,230	126,916,153	60,061,923	62,359,601	1,168,319	2,724	1,895,058	405,942	-	-	-	1,022,586	-	-
<i>Per Capita</i>	1,861	1,586	1,388	3,541	283	3	923	266	-	-	-	615	-	-
Drinking & Eating	23,948,357,037	126,623,860	75,136,564	40,247,223	-	718,022	2,119,605	-	852,017	5,758,578	540,657	497,167	-	754,027
<i>Per Capita</i>	1,863	1,583	1,736	2,285	-	690	1,032	-	868	1,168	462	299	-	592
Apparel	6,270,300,023	9,898,041	9,307,673	570,063	-	-	-	-	-	19,459	846	-	-	-
<i>Per Capita</i>	488	124	215	32	-	-	-	-	-	4	1	-	-	-
Furniture, H.H. & Radio	7,436,183,086	24,885,018	21,361,547	3,523,471	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	579	311	494	200	-	-	-	-	-	-	-	-	-	-
Lumber, Bldg. & Hardware	9,363,542,619	79,702,855	28,115,438	37,695,913	12,685,143	-	-	-	-	1,206,361	-	-	-	-
<i>Per Capita</i>	729	996	650	2,140	3,068	-	-	-	-	245	-	-	-	-
Automotive & Filling Stations	38,930,533,819	501,289,347	75,090,664	356,156,928	16,410,547	-	4,629,047	6,010,002	2,204,414	40,313,210	-	-	-	474,535
<i>Per Capita</i>	3,029	6,265	1,735	20,224	3,969	-	2,255	3,936	2,245	8,177	-	-	-	373
Drugs & Misc	27,267,612,493	145,216,029	89,850,869	46,972,320	174,409	2,077,567	366,898	-220,115	234,014	4,174,387	286,991	766,175	513,930	18,584
<i>Per Capita</i>	2,122	1,815	2,077	2,667	42	1,996	179	-144	238	847	245	461	1,436	15
Ag. & All Others	17,974,947,495	379,994,737	26,717,140	344,804,534	108,535	-	110,833	2,290,311	2,077,587	673,139	172,812	2,825,031	-	214,815
<i>Per Capita</i>	1,399	4,749	617	19,579	26	-	54	1,500	2,116	137	148	1,700	-	169
Manuf.	3,637,371,923	18,249,901	3,703,355	10,737,268	2,050,199	27,364	239,704	127,115	-	979,087	24,537	308,277	26,690	26,305
<i>Per Capita</i>	283	228	86	610	496	26	117	83	-	199	21	185	75	21

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2016 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2012-2016 Five Year American Community Survey. Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.

Retail Sales — Sandwich/Somonauk Trade Area

Sandwich / Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,851,684	32,588	7,491	2,106	1,527	812	982	2,053	629	11,929	844	1,672	2,543
Total Retail Sales	177,863,439,760	348,283,957	114,224,580	15,339,746	9,117,126	3,477,108	6,589,080	9,464,807	562,399	168,158,522	2,438,651	7,429,623	11,482,315
<i>Per Capita Total Sales</i>	13,840	10,687	15,248	7,284	5,971	4,282	6,710	4,610	894	14,097	2,889	4,444	4,515
General Merchandise	19,113,371,035	239,151	239,151	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,487	7	32	-	-	-	-	-	-	-	-	-	-
Food	23,921,220,230	25,184,559	8,946,502	=	405,942	-	-	1,895,058	-	11,014,705	-	2,922,352	-
<i>Per Capita</i>	1,861	773	1,194	-	266	-	-	923	-	923	-	1,748	-
Drinking & Eating	23,948,357,037	28,502,796	12,187,595	2,053,506	-	-	852,017	2,119,605	-	10,845,259	-	-	444,814
<i>Per Capita</i>	1,863	875	1,627	975	-	-	868	1,032	-	909	-	-	175
Apparel	6,270,300,023	117,079	90,715	-	-	1,154	-	-	-	25,210	-	-	-
<i>Per Capita</i>	488	4	12	-	-	1	-	-	-	2	-	-	-
Furniture, H.H. & Radio	7,436,183,086	2,458,258	311,698	-	-	-	-	-	-	2,137,790	8,770	-	-
<i>Per Capita</i>	579	75	42	-	-	-	-	-	-	179	10	-	-
Lumber, Bldg. & Hardware	9,363,542,619	4,146,379	4,146,379	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	729	127	554	-	-	-	-	-	-	-	-	-	-
Automotive & Filling Stations	38,930,533,819	120,701,483	61,159,704	7,991,067	6,010,002	-	2,204,414	4,629,047	496	35,543,149	-	3,163,604	-
<i>Per Capita</i>	3,029	3,704	8,164	3,794	3,936	-	2,245	2,255	1	2,980	-	1,892	-
Drugs & Misc	27,267,612,493	46,203,751	22,998,770	4,054,932	-220,115	218,708	234,014	366,898	5,526	16,469,427	86,406	137,779	1,851,406
<i>Per Capita</i>	2,122	1,418	3,070	1,925	-144	269	238	179	9	1,381	102	82	728
Ag. & All Others	17,974,947,495	30,435,218	2,013,687	257,791	2,290,311	2,217	2,077,587	110,833	-	16,426,345	54,802	767,925	6,433,720
<i>Per Capita</i>	1,399	934	269	122	1,500	3	2,116	54	-	1,377	65	459	2,530
Manuf.	3,637,371,923	3,882,706	1,188,632	245,085	127,115	33,413	-	239,704	3,069	1,870,886	78,460	62,002	34,340
<i>Per Capita</i>	283	119	159	116	83	41	-	117	5	157	93	37	14

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2016 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2012-2016 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*