

Retail Sales — DeKalb/Sycamore Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,851,684	80,011	43,269	17,611	4,135	1,041	2,053	1,527	982	4,930	1,170	1,662	358	1,273
Total Retail Sales	177,863,439,760	1,644,023,180	534,922,160	952,307,552	35,771,603	3,833,403	10,177,964	11,162,400	6,531,486	63,341,530	5,860,286	14,173,183	595,705	5,345,908
Per Capita Total Sales	13,840	20,547	12,363	54,075	8,651	3,682	4,958	7,310	6,651	12,848	5,009	8,528	1,664	4,199
General Merchandise	19,113,371,035	135,379,046	134,043,552	1,335,494	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,487	1,692	3,098	76	-	-	-	-	-	-	-	-	-	-
Food	23,921,220,230	138,954,487	61,402,912	63,189,675	1,198,000	2,724	1,906,848	1,065,016	1,052,082	8,000,212	-	1,137,018	-	-
<i>Per Capita</i>	1,861	1,737	1,419	3,588	290	3	929	697	1,071	1,623	-	684	-	-
Drinking & Eating	23,948,357,037	133,278,124	78,199,389	42,079,193	834,856	460,118	2,659,920	661,858	852,921	6,213,419	451,714	864,736	-	-
<i>Per Capita</i>	1,863	1,666	1,807	2,389	202	442	1,296	433	869	1,260	386	520	-	-
Apparel	6,270,300,023	9,284,767	8,752,664	478,053	1,727	-	-	-	-	51,477	846	-	-	-
<i>Per Capita</i>	488	116	202	27	0	-	-	-	-	10	1	-	-	-
Furniture, H.H. & Radio	7,436,183,086	24,281,785	20,542,886	3,738,899	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	579	303	475	212	-	-	-	-	-	-	-	-	-	-
Lumber, Bldg. & Hardware	9,363,542,619	80,479,453	28,176,775	37,957,887	13,191,944	-	-	-	-	1,152,847	-	-	-	-
<i>Per Capita</i>	729	1,006	651	2,155	3,190	-	-	-	-	234	-	-	-	-
Automotive & Filling Stations	38,930,533,819	446,478,611	81,886,476	284,980,084	18,921,708	-	4,813,011	6,553,136	2,518,273	41,881,938	4,923,985	-	-	-
<i>Per Capita</i>	3,029	5,580	1,892	16,182	4,576	-	2,344	4,292	2,564	8,495	4,209	-	-	-
Drugs & Misc	27,267,612,493	146,080,124	88,288,532	48,291,529	201,323	2,289,231	296,208	183,004	261,658	4,095,940	264,963	1,263,242	583,620	60,874
<i>Per Capita</i>	2,122	1,826	2,040	2,742	49	2,199	144	120	266	831	226	760	1,630	48
Ag. & All Others	17,974,947,495	509,901,945	29,536,527	470,167,823	94,690	-	138,675	2,574,419	1,801,199	921,128	192,162	4,426,699	-	48,623
<i>Per Capita</i>	1,399	6,373	683	26,697	23	-	68	1,686	1,834	187	164	2,663	-	38
Manuf.	3,637,371,923	7,267,402	4,092,447	88,915	1,313,353	32,755	289,931	109,289	21,990	1,000,567	-	318,155	-	-
<i>Per Capita</i>	283	91	95	5	318	31	141	72	22	203	-	191	-	-

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2017 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2012-2016 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*

Retail Sales — Sandwich/Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,851,684	32,570	7,491	2,106	1,527	812	982	2,035	629	11,929	844	1,672	2,543
Total Retail Sales	177,863,439,760	313,448,798	69,921,856	16,201,681	11,162,400	3,867,264	6,531,486	10,177,964	522,103	169,784,455	2,702,079	7,756,420	14,821,090
Per Capita Total Sales	13,840	9,624	9,334	7,693	7,310	4,763	6,651	5,001	830	14,233	3,202	4,639	5,828
General Merchandise	19,113,371,035	311,373	311,373	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,487	10	42	-	-	-	-	-	-	-	-	-	-
Food	23,921,220,230	30,097,063	8,342,976	1,508,117	1,065,016	464,591	1,052,082	1,906,848	-	11,048,240	-	2,912,494	1,796,699
<i>Per Capita</i>	1,861	924	1,114	716	697	572	1,071	937	-	926	-	1,742	707
Drinking & Eating	23,948,357,037	45,775,724	13,084,233	2,102,654	661,858	-	852,921	2,659,920	-	11,630,963	-	305,285	14,477,890
<i>Per Capita</i>	1,863	1,405	1,747	998	433	-	869	1,307	-	975	-	183	5,693
Apparel	6,270,300,023	151,702	113,989	-	-	1,154	-	-	-	32,115	-	4,444	-
<i>Per Capita</i>	488	5	15	-	-	1	-	-	-	3	-	3	-
Furniture, H.H. & Radio	7,436,183,086	2,565,115	284,756	-	-	-	-	-	-	2,271,589	8,770	-	-
<i>Per Capita</i>	579	79	38	-	-	-	-	-	-	190	10	-	-
Lumber, Bldg. & Hardware	9,363,542,619	4,036,176	4,036,176	-	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	729	124	539	-	-	-	-	-	-	-	-	-	-
Automotive & Filling Stations	38,930,533,819	127,121,559	64,282,675	8,552,731	6,553,136	-	2,518,273	4,813,011	47,494	37,018,473	-	3,335,766	-
<i>Per Capita</i>	3,029	3,903	8,581	4,061	4,292	-	2,564	2,365	76	3,103	-	1,995	-
Drugs & Misc	27,267,612,493	44,011,311	22,593,833	3,283,989	183,004	256,552	261,658	296,208	14,229	16,279,630	79,926	121,197	641,085
<i>Per Capita</i>	2,122	1,351	3,016	1,559	120	316	266	146	23	1,365	95	72	252
Ag. & All Others	17,974,947,495	35,966,951	2,019,005	173,789	2,574,419	18,469	1,801,199	138,675	-	18,112,780	50,895	865,125	10,212,595
<i>Per Capita</i>	1,399	1,104	270	83	1,686	23	1,834	68	-	1,518	60	517	4,016
Manuf.	3,637,371,923	22,685,031	1,415,091	575,033	109,289	31,928	21,990	289,931	-	20,055,054	99,183	59,269	28,263
<i>Per Capita</i>	283	697	189	273	72	39	22	142	-	1,681	118	35	11

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2017 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2012-2016 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*