

NEW

Get Your Business Check-up!

NEW

*The Illinois Small Business Development Center (ISBDC) at Elgin Community College (ECC) has **NEW** offerings for existing business*

Just as like a car, your business needs a periodic check-up. And just like a reputable auto repair shop, you would want the service provided by qualified professionals who know what they are doing.

The ISBDC at ECC has **new** performance evaluation tools to get to the core of your business issues quickly and painlessly. The servicing would be done by counselors who understand small businesses, and who have extensive experience helping small businesses.

You may select from the following:

- **Comprehensive Business Assessment (CBA)**, a 36 point inspection that explores the 8 functional areas of your business and determines how well your business is doing.
- **Financial Scorecard and Break-Even Analysis**, this is an in depth evaluation of your Profit & Loss Statements and your Balance Sheets for the last three years. The Financial Scorecard tracks trends, develops key ratios, and measures your business against industry benchmarks. The Break-Even Analysis highlights the impacts of changes in price, volume, and costs for your business.
- **Profit Mastery**, a fantastic course offered to ISBDC Clients, is now available for self-study or facilitated sessions. The class, a 16-hour streaming-video financial management course, will give you the tools and the confidence to manage your business by the numbers.

All of the above are offered at no charge. All client discussions are confidential, and can be held at your business location or at the ISBDC offices at ECC. All discussions are confidential.

How much would you pay for this type of service?

What if you could get this professional service at no cost?

Think it's too good to be true?

It's not! (Ask for testimonials)

The ISBDC is staffed by small business professionals, and their advisory services are always at no charge.

What's Your Score?

- Excellent
- Very Good
- Good
- Average
- Poor



Call 847-214-7488 for more information.

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