

Retail Sales — DeKalb/Sycamore Trade Area

DeKalb / Sycamore / Cortland Trade Area														
	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,854,526	62,388	34,952	13,401	2,753	814	1,617	1,055	819	3,622	902	1,230	261	962
Total Retail Sales	183,042,198,174	1,644,023,180	534,922,160	952,307,552	35,771,603	3,833,403	10,177,964	11,162,400	6,531,486	63,341,530	5,860,286	14,173,183	595,705	5,345,908
Per Capita Total Sales	14,240	26,352	15,304	71,062	12,994	4,709	6,294	10,580	7,975	17,488	6,497	11,523	2,282	5,557
General Merchandise	19,195,559,374	135,379,046	134,043,552	1,335,494										
<i>Per Capita</i>	1,493	2,170	3,835	100										
Food	24,149,846,346	138,951,763	61,402,912	63,189,675	1,198,000		1,906,848	1,065,016	1052082	8000212		1,137,018		
<i>Per Capita</i>	1,879	2,227	1,757	4,715	435		1,179	1,009	1,285	2,209		924		
Drinking & Eating	24,276,667,703	133,278,124	78,199,389	42,079,193	834856	460,118	2,659,920	661858	852,921	6,213,419	451,714	864,736		
<i>Per Capita</i>	1,889	2,136	2,237	3,140	303	565	1,645	627	1,041	1,715	501	703		
Apparel	6,309,293,320	9,284,767	8,752,664	478,053	1727					51,477	846			
<i>Per Capita</i>	491	149	250	36	1									
Furniture, H.H. & Radio	7,529,747,232	24,281,785	20,542,886	3,738,899										
<i>Per Capita</i>	586	389	588	279										
Lumber, Bldg. & Hardware	9,766,038,651	80,479,453	28,176,775	37,957,887	13,191,944					1,152,847				
<i>Per Capita</i>	760	1290	806	2832	4792					318				
Automotive & Filling Stations	40,025,976,953	446,478,611	81,886,476	284,980,084	18,921,708		4,813,011	6,553,136	2,518,273	41,881,938	4,923,985			
<i>Per Capita</i>	3,114	7,156	2,343	21,266	6,873		2,977	6,212	3,075	11,563	5,459			
Drugs & Misc	28,175,602,350	146,089,124	88,288,532	48,291,529	210,323	2,289,231	296,208	183,004	261,658	4,095,940	264,963	1,263,242	583,620	60,874
<i>Per Capita</i>	2,192	2,342	2,526	3,604	76	2,812	183	173	319	1,131	294	1,027	2,236	63
Ag. & All Others	19,495,896,771	509,901,945	29,536,527	470,167,823	94,690		138,675	2,574,419	1,801,199	921,128	192,162	4,426,699		48,623
<i>Per Capita</i>	1,517	8,173	845	35,085	34		86	2,440	2,199	254	213	3,599		51
Manuf.	4,117,569,474	7,267,402	4,092,447	88,915	1,313,353	32,755	289,931	109,289	21,990	1,000,567		318,155		
<i>Per Capita</i>	320	116	117	7	477	40	179	104	27	276		259		

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2017 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2013-2017 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*

Retail Sales — Sandwich/Somonauk Trade Area

Sandwich / Somonauk Trade Area													
	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,854,526	24,876	5,959	1,550	1,055	633	819	1,617	511	8,194	690	1,400	2,448
Total Retail Sales	183,042,198,174	301,536,966	58,235,189	16,035,072	11,162,400	3,867,264	6,531,486	10,177,964	463,547	169,784,455	2,702,079	7,756,420	14,821,090
Per Capita Total Sales	14,240	12,122	9,773	10,345	10,580	6,109	7,975	6,294	907	20,721	3,916	5,540	6,054
General Merchandise	19,195,559,374	183,472	183,472										
<i>Per Capita</i>	1,493	7	31										
Food	24,149,846,346	28,955,327	7,201,240	1508117	1,065,016	464591	1052082	1,906,848		11,048,240		2,912,494	1,796,699
<i>Per Capita</i>	1,879	1,164	1,208	973	1,009	734	1,285	1,179		1,348		2,080	734
Drinking & Eating	24,276,667,703	26,595,799	6,934,308	2,102,654	661858		852,921	2,659,920		11,630,963		305285	1,447,890
<i>Per Capita</i>	1,889	1,069	1,164	1,357	627		1,041	1,645		1,419		218	591
Apparel	6,309,293,320	151,702	113,989			1,154				32,115		4444	
<i>Per Capita</i>	491	6	19			2				4		3	
Furniture, H.H. & Radio	7,529,747,232	2,556,345	284,756							2,271,589			
<i>Per Capita</i>	586	103	48							277			
Lumber, Bldg. & Hardware	9,766,038,651	4,036,176	4,036,176										
<i>Per Capita</i>	760	162	677										
Automotive & Filling Stations	40,025,976,953	77,696,086	14,985,135	8,451,742	6,553,136		2,518,273	4,813,011	20550	37,018,473		3,335,766	
<i>Per Capita</i>	3,114	3,123	2,515	5,453	6,212		3,075	2,977	40	4,518		2,383	
Drugs & Misc	28,175,602,350	43,742,580	22,371,501	3,243,953	183,004	256,552	261,658	296,208	7,866	16,279,630	79,926	121,197	641,085
<i>Per Capita</i>	2,192	1,758	3,754	2,093	173	405	319	183	15	1,987	116	87	262
Ag. & All Others	19,495,896,771	35,312,723	1,385,668	152,898	2,574,419	18,469	1,801,199	138,675		18,112,780	50,895	865,125	10,212,595
<i>Per Capita</i>	1,517	1,420	233	99	2,440	29	2,199	86		2,210	74	618	4,172
Manuf.	4,117,569,474	3,958,884	738,944	575,033	109,289	31,928	21990	289,931		2,005,054	99,183	59,269	28,263
<i>Per Capita</i>	320	159	124	371	104	50	27	179		245	144	42	12

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2017 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2013-2017 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*