

Retail Sales — DeKalb/Sycamore Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,821,497	80,158	42,839	17,725	4,087	1,080	2,083	1,567	996	4,878	1,270	1,816	335	1,482
Total Retail Sales	765,863,461,737	1,673,120,904	543,037,614	959,073,834	35,301,213	4,147,849	10,565,475	12,413,876	6,447,627	66,871,971	6,466,984	18,776,400	1,086,935	8,931,126
Per Capita Total Sales	59,733	20,873	12,676	54,109	8,637	3,841	5,072	7,922	6,474	13,709	5,092	10,339	3,245	6,026
General Merchandise	68,723,069,543	138,799,361	137,457,526	1,341,835										
<i>Per Capita</i>	5,360	1,732	3,209	76										
Food	52,037,104,865	142,712,381	60,556,999	67,082,625	1,257,861		1,890,439	1,248,613	910,686	8,506,390		1,237,690		21,078
<i>Per Capita</i>	4,059	1,780	1,414	3,785	308		908	797	914	1,744		682		14
Drinking & Eating	123,985,258,326	134,293,889	77,415,911	43,871,383	873,194	512,327	2,515,013		512,881	6,183,634		845,402		1,564,144
<i>Per Capita</i>	9,670	1,675	1,807	2,475	214	474	1,207		515	1,268		466		
Apparel	32,238,263,611	9,981,837	8,940,050	1,005,071	828					35,888				
<i>Per Capita</i>	2514	125	209	57	0					7				
Furniture, H.H. & Radio	38,258,940,205	24,675,993	20,796,026	3,879,967										
<i>Per Capita</i>	2984	308	485	219										
Lumber, Bldg. & Hardware	48,537,519,905	79,682,439	26,415,723	37,772,603	14,260,701					1,233,412				
<i>Per Capita</i>	3786	994	617	2131	3489					253				
Automotive & Filling Stations	203,887,558,319	286,620,767	88,657,779	120,827,401	16,261,937		5,458,363	7,302,425	2,610,806	44,496,399		1,005,657		
<i>Per Capita</i>	15,902	3,576	2,070	6,817	3,979		2,620	4,660	2,621	9,122		554		
Drugs & Misc	83,286,452,150	154,263,098	90,418,273	50,631,845	222,801	2,449,266	221,277	205,536	246,472	4,411,655	251,797	4,176,723	709,689	317,764
<i>Per Capita</i>	6,496	1,924	2,111	2,857	55	2,268	106	131	247	904	198	2,300	2,118	214
Ag. & All Others	93,925,528,274	668,235,496	28,344,059	627,610,175	76,755		125,880	2,918,647	2,122,161	1,074,112	90,752	5,719,916	21,448	131,591
<i>Per Capita</i>	7,326	8,336	662	35,408	19		60	1,863	2,131	220	71	3,150	64	89
Manuf.	20,983,766,539	13,166,299	4,035,268	5,050,929	2,342,678	22,704	255,830	107,155	27,141	909,586	30,042	360,660		24,306
<i>Per Capita</i>	1637	164	94	285	573	21	123	68	27	186	24	199		16

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2018 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2014-2018 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*

Retail Sales — Sandwich/Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population	12,821,497	32,853	7,617	2,152	1,567	764	996	2,083	651	11,766	859	1,770	2,628
Total Retail Sales	765,863,461,737	382,814,460	125,284,511	17,947,360	12,413,876	4,323,934	6,447,627	10,565,475	491,749	175,601,555	2,747,962	7,881,455	19,108,956
Per Capita Total Sales	59,733	11,652	16,448	8,340	7,922	5,660	6,474	5,072	755	14,924	3,199	4,453	7,271
General Merchandise	68,723,069,543	332,604	332,604										
<i>Per Capita</i>	5,360	10	44										
Food	52,037,104,865	29,335,251	8,552,704		1,248,613		910,686	1,890,439		12,061,974		2,928,878	1,741,957
<i>Per Capita</i>	4,059	893	1,123		797		914	908		1,025		1,655	663
Drinking & Eating	123,985,258,326	31,230,131	13,555,854	2,383,297			512,881	2,515,013	414,806	10,846,249		311,631	690,400
<i>Per Capita</i>	9,670	951	1,780	1,107			515	1,207		922		176	263
Apparel	32,238,263,611	162,456	122,333	10,687						27,285		2,151	
<i>Per Capita</i>	2,514	5	16	5						2		1	
Furniture, H.H. & Radio	38,258,940,205	2,398,493	308,531							2,089,962			
<i>Per Capita</i>	2,984	73	41							178			
Lumber, Bldg. & Hardware	48,537,519,905	4,251,934	4,251,934										
<i>Per Capita</i>	3,786	129	558										
Automotive & Filling Stations	203,887,558,319	138,233,829	69,812,393	9,766,958	7,302,425		2,610,806	5,458,363	240	39,832,635		3,450,009	
<i>Per Capita</i>	15,902	4,208	9,165	4,539	4,660		2,621	2,620	0	3,385		1,949	
Drugs & Misc	83,286,452,150	46,711,921	23,839,967	3,376,689	205,536	383,586	246,472	221,277	28,705	17,142,365	48,889	66,466	1,151,969
<i>Per Capita</i>	6,496	1,422	3,130	1,569	131	502	247	106	44	1,457	57	38	438
Ag. & All Others	93,925,528,274	42,963,018	2,133,841	398,545	2,918,647	28,840	2,122,161	125,880		19,508,107	25,864	856,945	14,844,188
<i>Per Capita</i>	7,326	1,308	280	185	1,863	38	2,131	60		1,658	30	484	5,648
Manuf.	20,983,766,539	2,977,485	447,842	143,814	107,155	40,633	27,141	255,830		1,741,007	92,111	71,100	50,852
<i>Per Capita</i>	1,637	91	59	67	68	53	27	123		148	107	40	19

Source: Illinois Department of Revenue, Standard Industrial Classification Report (2018 Calendar Year), Municipal Sales Tax data; Population data source: US Census Bureau, 2014-2018 Five Year American Community Survey. *Notes: Totals reflect incorporated areas only. Blank categories contain < 4 taxpayers thus no data provided to protect confidentiality of individual taxpayers. Totals include censored data.*